

	19-Mar wt	26-Mar wt	30-Mar wt			Mar Crates/A		June	July	Aug	Mar.May	SUM	C/A	July/Aug			Ju/Jul/Aug					
AEA Monterey	621	182.5	763		AEA Monterey	163.5		AEA Monterey	187	112	735	2724	3758	145	847		1034					
Control Monterey	213	252.5	726		Control Monterey	124		Control Monterey	189	116	525	2783	3613		641	206	32.1%	830		204	24.58%	
																	Monterrey					
																	CPA Total	Revenue	Investment	Diff. in CPA	% Increase	
													Avg. Price Per Crate	\$13.00			AEA Mont.	3758	\$48,854.00	\$2400.00	145	4%
													Added Program Cost Per A	\$1400.00			Cont. Mont.	3613	\$46,969.00	\$1000.00		
																		\$1885.00	\$1400.00			
																	ROI	\$485.00			35%	
																	9271					